

Virginia Federation of Humane Societies



VIRGINIA FEDERATION
of HUMANE SOCIETIES
SINCE 1959

APRIL
2-4
2025

Annual Conference



**Hotel Madison & Shenandoah Valley
Conference Center, Harrisonburg, VA**

PARTNERSHIP OPPORTUNITIES

The Virginia Federation of Humane Societies is pleased to invite you to participate as a partner at our 2025 Annual Conference. The conference provides outstanding educational and networking opportunities. The VFHS Conference is the perfect opportunity to enhance your marketing efforts, expand your business visibility and demonstrate your support for animal welfare and protection.

VFHS has the following partnership opportunities for the 2025 Conference!

SPONSORSHIP

By participating as a sponsor, your company/organization will be recognized as one of the leading supporters of animal protection, care and rescue. As a sponsor, you will get free advertisement as well as an opportunity to display your products/information at a table in our Exhibit Area.

EXHIBITOR

Exhibiting is the perfect opportunity to enhance your marketing efforts and expand your visibility. The exhibit hall will be located at the center of conference activities where the general session, breaks, social hour and award ceremony will be held.

The Virginia Federation of Humane Societies (VFHS) is a membership organization founded in 1959. Our membership includes public and private animal shelters, humane societies, rescue groups, sanctuaries, and animal control agencies, as well as animal caregivers and individual supporters across Virginia.

Thank you to our 2024 Diamond Sponsor!

Sponsor
Registration



petco.
loveTM
A NONPROFIT CHANGING LIVES

Exhibitor
Registration

EXHIBITOR & SPONSOR INFORMATION



TITANIUM TITLE SPONSOR

\$20,000

Exclusive Opportunity... only one (1) position available

- Special recognition at the Conference Opening and an opportunity to address attendees at the opening session on Wednesday morning
- Featured placement of your logo & website link on the official conference website
- Special recognition on e-blast with a quote from your leadership
- Display of digital ad from your organization on the social wall in Whova
- A 6 ft. skirted exhibitor table with two chairs and an identification sign
- Breakfast, lunch and all refreshment breaks for up to 4 people
- Complimentary conference registration for up to 4 people
- Sponsor Banner, Sponsor Icon and Featured Listing included in the mobile event app
- Your logo, link to website and 500 word summary included in the mobile event app
- Recognition on all VFHS social media including 8 dedicated posts exclusive to your business
- Recognition and Reserved Seating at the VFHS Awards Ceremony



Sponsor
Registration



SPONSOR OPPORTUNITIES

Sponsor Registration

Diamond | \$10,000

- A 6 ft. skirted exhibitor table with two chairs and an identification sign
- Breakfast, lunch and all refreshment breaks for up to 2 people
- Complimentary conference registration for up to 2 people
- Sponsor Banner, Sponsor Icon and Featured Listing included in the mobile event app
- Your logo, link to website and 500 word summary included in the mobile event app
- Special recognition at the Conference Opening and an opportunity to address attendees at the opening session on Wednesday morning (5 minutes)
- Recognition of your sponsorship with your company name, URL and logo on the VFHS website and social media

Platinum | \$7,500

- A 6 ft. skirted exhibitor table with two chairs and an identification sign
- Breakfast, lunch and all refreshment breaks for up to 2 people
- Complimentary conference registration for up to 2 people
- Sponsor Icon and Featured Listing included in the mobile event app
- Your logo, link to website and 500 word summary included in the mobile event app
- Recognition of your sponsorship with your company name, URL and logo on the VFHS website and social media

Gold | \$5,000

- A 6 ft. skirted exhibitor table with two chairs and an identification sign
- Breakfast, lunch and all refreshment breaks for up to 2 people,
- Complimentary conference registration for up to 2 people
- Featured Listing in the Whova mobile event app
- Your logo and link to website included in the mobile event app
- Recognition of your sponsorship with your company name, URL & logo on the VFHS website & social media

Silver | \$2,500

- A 6 ft. skirted exhibitor table with two chairs and an identification sign
- Breakfast, lunch and all refreshment breaks for up to 2 people
- Complimentary conference registration for up to 2 people
- Your logo included in the mobile event app
- Recognition of your sponsorship with your company name, URL & logo on the VFHS website

Bronze | \$1,500

- A 6 ft. skirted exhibitor table with two chairs and an identification sign
- Breakfast, lunch and all refreshment breaks for up to 2 people
- Complimentary conference registration for up to 2 people
- Sponsorship recognition in the mobile event app
- Recognition of your sponsorship with your company name, URL and logo on the VFHS website

LIMITED SPONSOR OPPORTUNITIES

Title	Spots Available	Price	Benefit Level
Title Sponsor	1	\$20,000	Titanium
Awards Reception	1	\$10,000	Diamond
WhoVa App	1	\$7,500	Platinum
Pizza Party	1	\$5,000	Gold
Lunch	3	\$5,000	Gold
Breakfast	3	\$2,500	Silver
Coffee Break	3	\$1,500	Bronze
Swag / Tote Bag	2	\$1,500	Bronze

Your sponsorship ensures registration rates are affordable for attendees and allows VFHS to seek the latest and greatest speakers and venues for our conferences!



Sponsor
Registration



EXHIBITOR OPPORTUNITIES

We are planning for more than 250 attendees at the 2025 conference, coming from all parts of Virginia and beyond. The Exhibit Area will be in the main ballroom and will be open Wednesday thru Friday. The general session, meals, breaks and our social hour/award ceremony will be held in the ballroom as well, so attendees will have many opportunities to visit the Exhibitors.

Attending Exhibitor – \$700

- 6 ft. skirted exhibitor table with two chairs and an identification sign
- Breakfast, lunch and all refreshment breaks for up to 2 people
- Recognition as an Exhibitor in the mobile event app
- Recognition of your Exhibitor status with your company name and URL on the VFHS website
- Includes conference registration for 2 people

VFHS Non-profit Member Exhibitor – \$500

- 6 ft. skirted exhibitor table with two chairs and an identification sign
- Breakfast, lunch and all refreshment breaks for up to 2 people
- Recognition as an Exhibitor in the mobile event app
- Recognition of your Exhibitor status with your company name and URL on the VFHS website
- Includes conference registration for 2 people

Non-Attending Exhibitor – Display Only \$200

- Display of your materials on half of a 6 ft. skirted exhibitor table
- Recognition as an Exhibitor in the mobile event app and VFHS website

Contact dbrown@vfhs.org for info

Exhibitor Registration

Exhibitors will be recognized in the mobile event app used by ALL attendees

Exhibit Area Dates and Times

Set-up: 5:00 pm-9:00 pm Tuesday, April 1st and 7:00 am-8:00 am Wednesday, April 2nd

8:00 am – 5:00 pm Wednesday, April 2nd (including breakfast, lunch & breaks)

8:00 am – 7:00 pm Thursday, April 3rd (including breakfast, lunch, breaks & awards ceremony)

8:00 am – 2:00 pm Friday, April 4th (including breakfast, lunch & breaks)

Breakdown: 2:00 pm-4:00 pm Friday April 4th, 2025

Mail Materials To:

Hotel Madison
710 S Main St,
Harrisonburg, VA 22801
(540) 564-0200

*The hotel limits storage of materials to seven days prior to the conference date.

SPONSOR & EXHIBITOR INFORMATION

VFHS welcomes you as a Sponsor and/or Exhibitor for the
2025 Conference!!!

Please register online or return your completed registration form with payment by
February 1, 2025 to dbrown@vfhs.org or by mail to:

VFHS
PO Box 545
Edinburg, VA 22824

Sponsor
Registration

Exhibitor
Registration

For up-to-date conference information and registration, please visit our website at
www.vfhs.org.

For questions, please contact Dianna Brown at dbrown@vfhs.org

Make your hotel reservations online at the spacious and very pet-friendly **Hotel**
Madison or by calling [\(540\) 564-0200](tel:(540)564-0200) and mention the VFHS Conference to get the
group rate.

Room rates will be \$107 per night plus taxes if made prior to March 11, 2025.

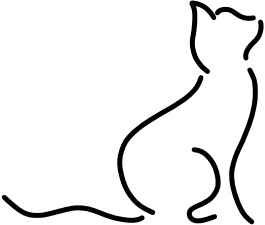
THANK YOU!

The Virginia Federation of Humane Societies is a section 501(c)3 non-profit corporation.

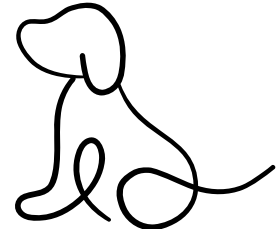
**Thank you to our 2024 Gold &
Silver Sponsors!**


ROYAL CANIN®





SPONSOR & EXHIBITOR REGISTRATION FORM



Unlimited Sponsorships

- Diamond - \$10,000
- Platinum - \$7,500
- Gold - \$5,000
- Silver - \$2,500
- Bronze - \$1,500

Limited Sponsorships

- Title Sponsor (1) - \$20,000 (includes up to 4 name badges)
- Award Reception (1) - \$10,000
- Whova App (1) - \$7,500
- Lunch (3) - \$5,000
- Pizza Party (1) - \$5,000
- Breakfast (3) - \$2,500
- Coffee Break (3) - \$1,500
- Swag Sponsor (2) - \$1,500

Sponsorships include Exhibit Space and 2 Name Badges

Space is limited so register early!!

Exhibitors & Add-ons

Exhibit Space includes 2 Name Badges.

- Attending Exhibitor - \$700
- VFHS Non-profit Member Exhibitor - \$500
- Non-Attending Exhibitor - \$200 (Display Only)
- Extra Exhibit Table - \$200
- Corner Space - \$200
- Extra Name Badge - \$250

Contact Details

Contact Name: _____ Phone #: _____

Company Name: _____ Email: _____

Address: _____

City, State: _____ Zip Code: _____

Payment Details

By signing and submitting this form, your company representatives agree to follow ALL Hotel and VFHS Guidelines.

****Please email completed form to dbrown@vfhs.org****

Payment method: Check EFT Credit/Debit Card

Name on the card: _____

Credit card number: _____ Exp: _____ Ccv: _____

Billing Zip Code: _____ Total Amount to be Charged: _____

I authorized the credit card to be charged the outstanding amount calculated above for this event.

Please mail checks to:

VFHS, PO Box 545, Edinburg, VA 22824

Signature